



**VEGAN
FISHERMAN**

THE BEST OF FISH, YET BETTER!

ENJOY SERVING AND EATING FISH WITH A CLEAN CONSCIOUSNESS
AND A HAPPY, HEALTHY HEART!



VEGANFISHERMAN.EU

“VEGAN FISHERMAN’S FISH IS BETTER THAN REAL FISH!”



Are you serious?! Yes, we have no fear to make this bold claim. It took us over 3 years to create the ideal fish substitute, but it was worth it: the authentic, true taste, and structure of Vegan Fisherman's fish replacements are identical to the experience of eating animal fish. Yet, without the toxic stuff nor suffering!

“HOW ON EARTH DID YOU DO IT?!”

A hypo-allergenic grain of rice (NON-GMO) turned out to be the ideal candidate for the metamorphosis we dreamt of and became the core ingredient for our fish-friendly transformation. This magical plant-based source copies the character traits of cod like no other! The fish seasoning blend, tried by true fishermen and invented by creative chefs, gives the Vegan Fisherman fish substitutes its unmistakable fishy smell, colour, and taste.

- »» SUSTAINABLE AND ENVIRONMENTALLY FRIENDLY
- »» VEGAN
- »» PLANT-BASED
- »» OCEAN-FREE
- »» SOY-FREE
- »» PALM OIL-FREE

- »» GUILT-FREE
- »» ALMOST EQUALS NUTRITIONAL VALUES OF FISH
- »» INCLUDING OMEGA FATTY ACIDS 3, 6 AND 9
- »» HEALTHIER THAN 'REAL' ANIMAL FISH
- »» FREE OF CHEMICALS AND GMO
- »» NO ANIMAL GOT HURT IN THE PROCESS!

VISSION, MISSION

OUR FISHION

The food industry is in full transition, moving away from animal-based towards plant-based. Vegan Fisherman offers a sustainable, plant-based, and fish-friendly alternative for the hospitality and catering industry! Besides fulltime vegetarians and vegans, an increasing part of population chooses to skip eating meat and fish for one or several days of the week. We enable the hospitality industry to serve delicious, fish-friendly, and vegan dishes, so guests can and will decide to choose for an alternative to animal products more often.

OUR HERITAGE AND PRODUCTION

Against all odds but nevertheless true, our plant-based fish substitutes are designed and created in close connection with family business Kramer Fish; a traditional, Dutch fish processing company from Urk.

"A fish(ing) company producing fish substitutes?!"

Practically, yes: the fish-friendly Vegan Fisherman products, indeed, have a connection with the fishing industry, but without the usually connected suffering and pollution. We believe that a vegan world is possible, but we don't think it will happen overnight. A fish(ing) company bringing a vegan product to the market is a first step towards a possible full vegan assortment in the future.

Vegan Fisherman is 100% plant-based with the craft of the fisherman!

THE FOOD MARKET

Today's 'Generation Convenience' is also our future: health, sustainability, and food safety is of higher importance than ever before.

Climate change, Covid, and many other worrisome topics wake us up to see the necessity of creating a sustainable food cycle, stimulating us to make conscious food decisions.

Series on Netflix, such as Seaspiracy, David Attenborough: A life on our planet, and The Game Changers help consumers see that change is needed and inevitable.



30 gr.
p/piece

VEGAN SHRIMP CROQUETTE

'Going Dutch' on top of a slice of bread or as fingerfood

Any croquette is basically a necessary and irreplaceable snack in life. Filled with a creamy ragout with vegan shrimp and our signature crispy base, this is your vegan version to offer alongside other croquettes and snacks.



100 gr.
p/piece

VEGAN FISH FILET WITH SKIN OF SEAWEED

Serve as a complete meal with vegetables, rice or a delicious pesto-pasta

Why be simple when you can be fancy? This fish fillet is more authentic and chic than ever! It has an extra savoury flavor and ultra-'fishy' feel to the mouth thanks to an added layer of 'skin' of super healthy algae.

FISH BURGER

On a bun

This fish burger is the future vegan fave on your menu! The patty's consistency is similar to that of codfish and is hugged by an incredibly crunchy layer of coarsely ground breadcrumbs.



65, 100,
120 gr.
p/patty

SHRIMP

In a salad or wrap, as an individual snack or as finger food

A firm bite and that unmistakable shrimpy flavour, but without the suffering that is part of the shrimp fishing industry. Our shrimp is coated with a fine, breaded layer for an extra crispy experience.



25 gr.
p/piece

FISH STICK

For the kids, part of children menu

World-famous in the Netherlands: the ancient chunk of fish that got the Dutch to be among the tallest in the world. Now, we can 'cultivate' strong and tall kids based on nutritious, fish-friendly, and cruelty-free fish substitutes.



30 gr.
p/piece

FISH NUGGET

Fingerfood

Our Fish nugget is a magnificent, plant-based snack that gives your appetizer menu a unique vegan option. Provides the perfect crispy topping for a nutritious salad or serve them in a bucket with plant-based dips!



25 gr.
p/piece

VEGAN 'BATTERED FISH FILET' ('LEKKERBEK')

Vegan sandwich, an independent snack, or as part of your meals

Have you tried our Vegan Fish Chunks yet? Meet its bigger brother! Make your own creations that suit both your taste and your catering business, and please your fish-friendly customers at the same time... Ahoy captain!



100 gr.
p/piece

FRIED BATTERED FISH CHUNKS ('KIBBELING' FISH)

Dutch finger food favorite

With our magical grain of rice, completely free of GMO's, we have transformed yet another Dutch snack favourite: sizzling hot and straight from the oily bubble bath, 'kibbeling' is back on the menu for vegan foodies!



25 gr.
p/piece

CRAB CAKE

The next hit on your vegan menu

This crab cake is a delicious snack on its own, yet doubles as a complete, fishy, and high-protein component to a healthy meal. The bite is half-soft and half-crunchy: a perfect and addictive balance that will quickly gain fans.



40 gr.
p/piece

DISCOVER ALL OUR PRODUCTS





PACKAGING OPTIONS

Standard options:

Small box - frozen
Normal box - frozen

Format in mm:

395 x 295 x 85
395 x 295 x 115

KG

2 - 3 kg
4 - 6 kg

Europallet max

176 colli
128 colli

Possible packing options

In full colour plastic bag - frozen
In small retail box - frozen
Gastro / MAP packed - refreshed

300 g - 1,5 kg
200 g - 600 g
200 g - 2 kg



SERVING INSPIRATION



CHECK OUR WEBSITE FOR TIPS & RECIPES



MORE INFO ABOUT OUR PRODUCTS?



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